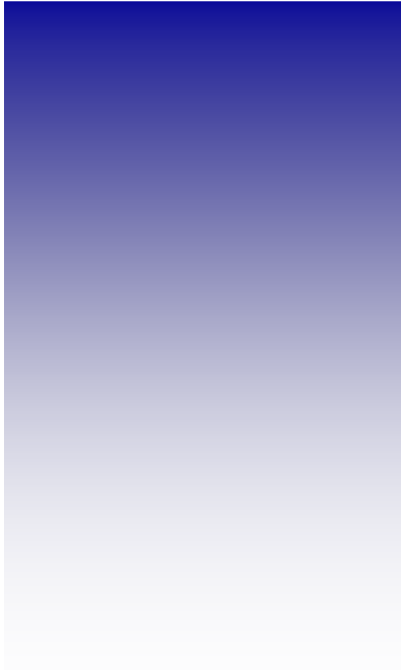
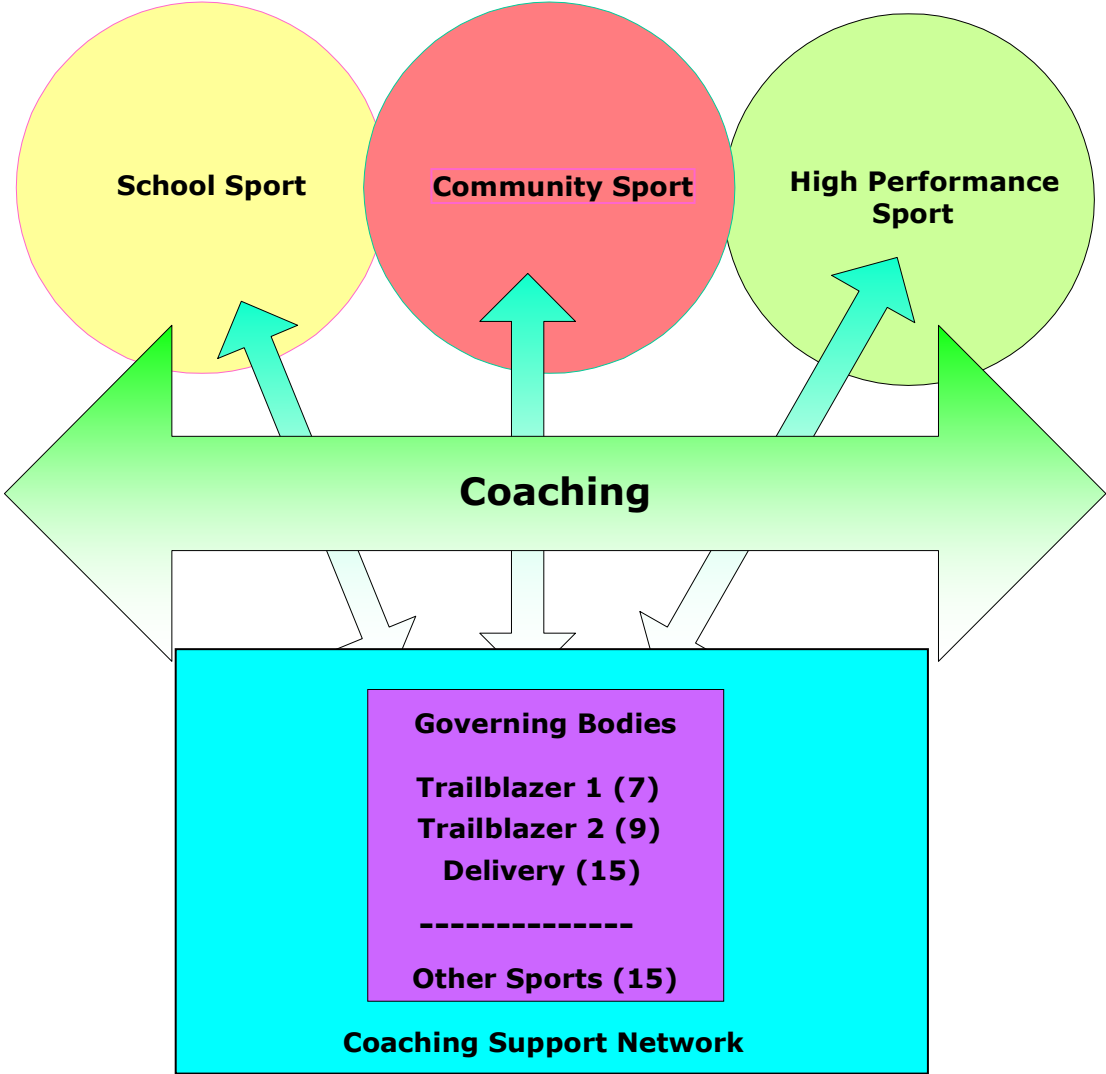


# Developing a Local Coaching System Support Network

Karen Woodrow,  
Coaching Network Manager - EAST



**Figure 1: Coaching Within the Sporting Landscape**



# The UK Coaching Framework as a planning tool

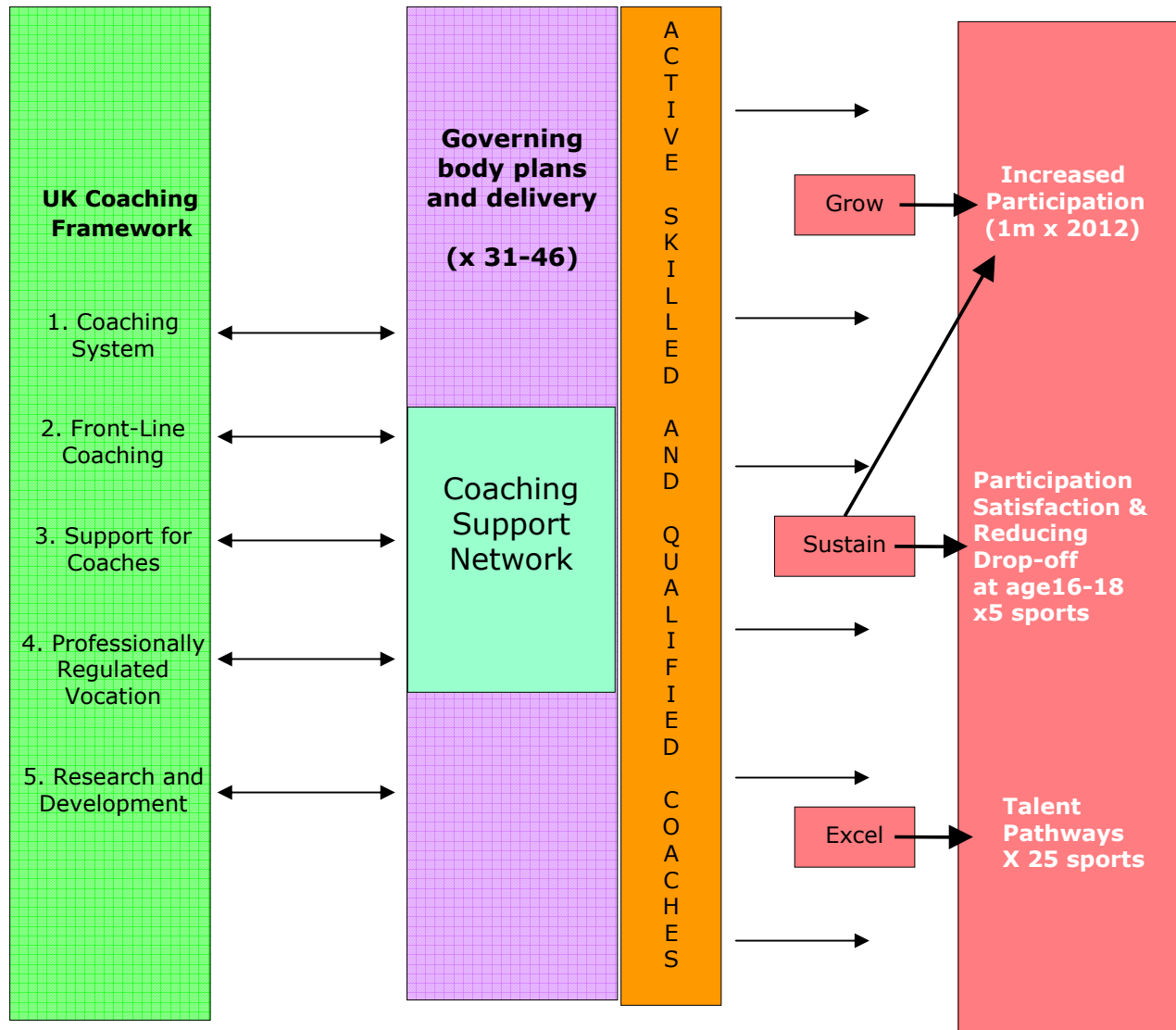
- **BLUEPRINT** from which sports and agencies can develop **their** Coaching System
- **Building blocks**
  - 5 Strategic Action Areas
  - 12 Specific Actions
- **Core fundamental building blocks of the system**
  - Participant Model
  - Long Term Coach Development Model
- **Three main phases:**
  - 2006–2008 (3 years) – Building the Foundations
  - 2006–2012 (7 years) - Developing the System
  - 2006–2016 (11 years) – Transforming the System



# Coaching System Manager work....

- ✦ Defined ways of working with sports
- ✦ Partnership Agreements in place
- ✦ Defined core service offer to sport
- ✦ Translation of UK Coaching Framework into sport
- ✦ Coaching Plan/Strategy
- ✦ Working with SE/Skills Active/NSA

# Coaching Framework links with Sport England Outcomes

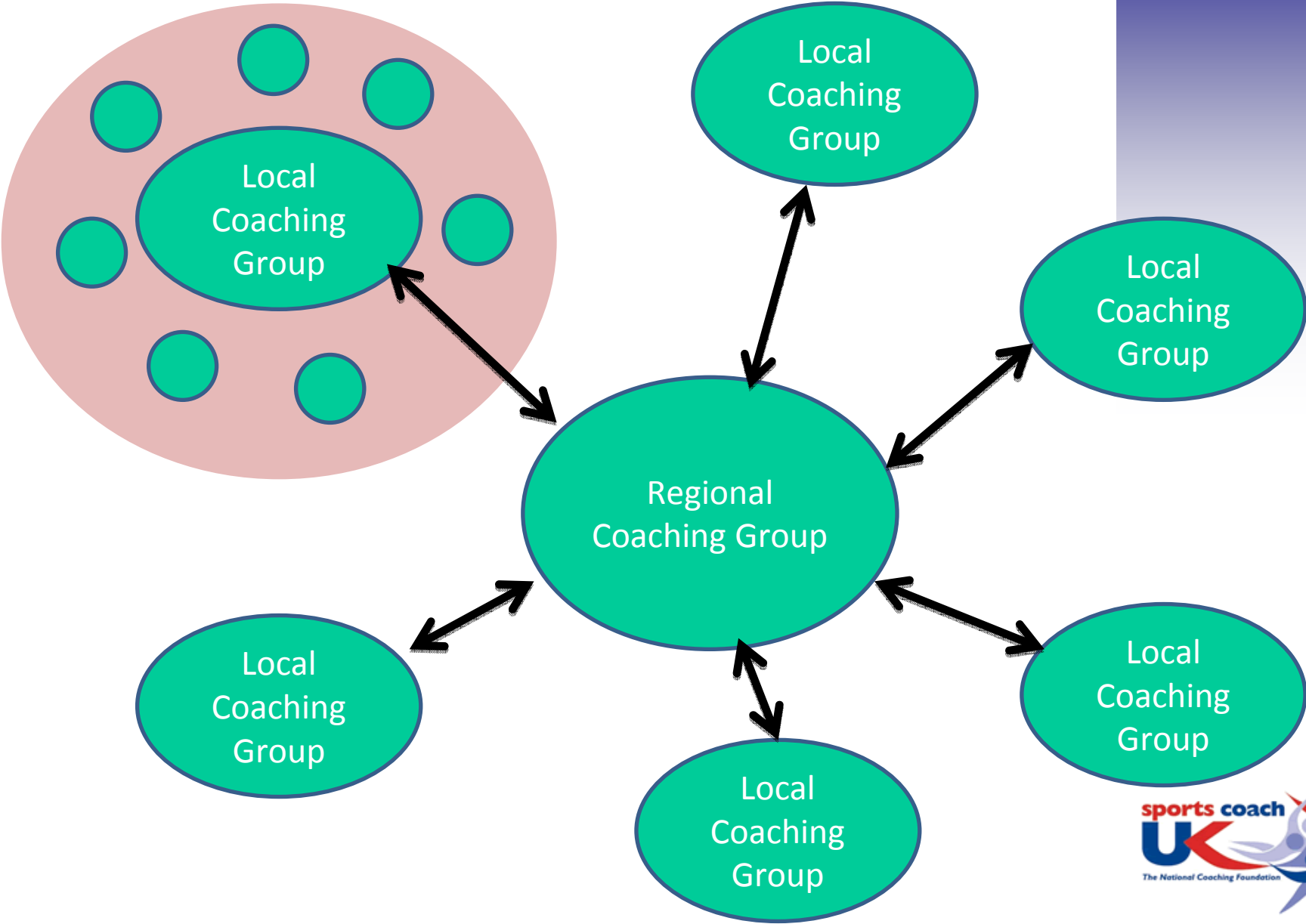


# What is a Coaching System Support Network?

Coaching System Support Networks are defined as a **grouping of agencies** within each of the Home Countries that are formally committed to supporting Governing Bodies in the development of world leading coaching systems, using the UK Coaching Framework as a key point of reference



National CSSN Steering Group



# Regional Coaching Group

- sports coach UK
- Sport England Regional Strategic Officers
- Youth Sport Trust Development Managers
- Skills Active Development Managers
- NSA Regional Managers
- County Sport Partnerships
- Governing Body Regional Development Officers



# Local CSSN network make up

- **County Sports Partnerships**
  - Coaching Development Manager
  - Core Coaching Staff
- **School Sports Partnerships**
  - PDM (lead for coaching)
  - Senior / Competition Managers
- **Local Authorities**
- **National Governing Bodies**
  - County Officers
  - Clubs
- **Further & Higher Education**
- **Private Coaching Providers**
- **Coach ??**



# First steps in England

- ✦ 49 Coaching Development Managers
- ✦ Employed through CSPs
- ✦ Supported by sports coach UK
- ✦ Delivery of Coaching Services Agreement (extended coaching functions)

# Coaching Development Manager Role

Manage the development of a local Coaching System Support Network in response to the requirements of local, regional and national partners



# Headlines within Coaching Services Agreement

- Developing aligned Coaching System Support Networks that link Governing Body, school sport, club and community coaching programmes
- Work in partnership with scUK to develop and implement a 3 year Coaching Strategy
- Support deployment of coaches
- Evolve Community Sports Coach Scheme
- Supporting the implementation of School Sport Coaching and Recruit into Coaching initiatives
- System for PDPs for coaches
- Data Management System to improve communications with coaches
- Bursary programmes
- Minimum Standards for Deployment
- Developing links between programmes



# How will this work?

- ✦ Establish priorities
- ✦ Effectively utilise key partners (regionally and locally)
- ✦ Use current national Frontline Coaching Programmes to establish models of good practice for the different components of the system
- ✦ Establish levels of engagement to manage work with 46 sports

# Priorities

- ✦ Initial 'gap analysis' of coaching
- ✦ Education of key partners
- ✦ Mechanism to identify coaching needs across the local area
  - Formation of a local coaching group
- ✦ Identify available funding for coaches and coaching locally

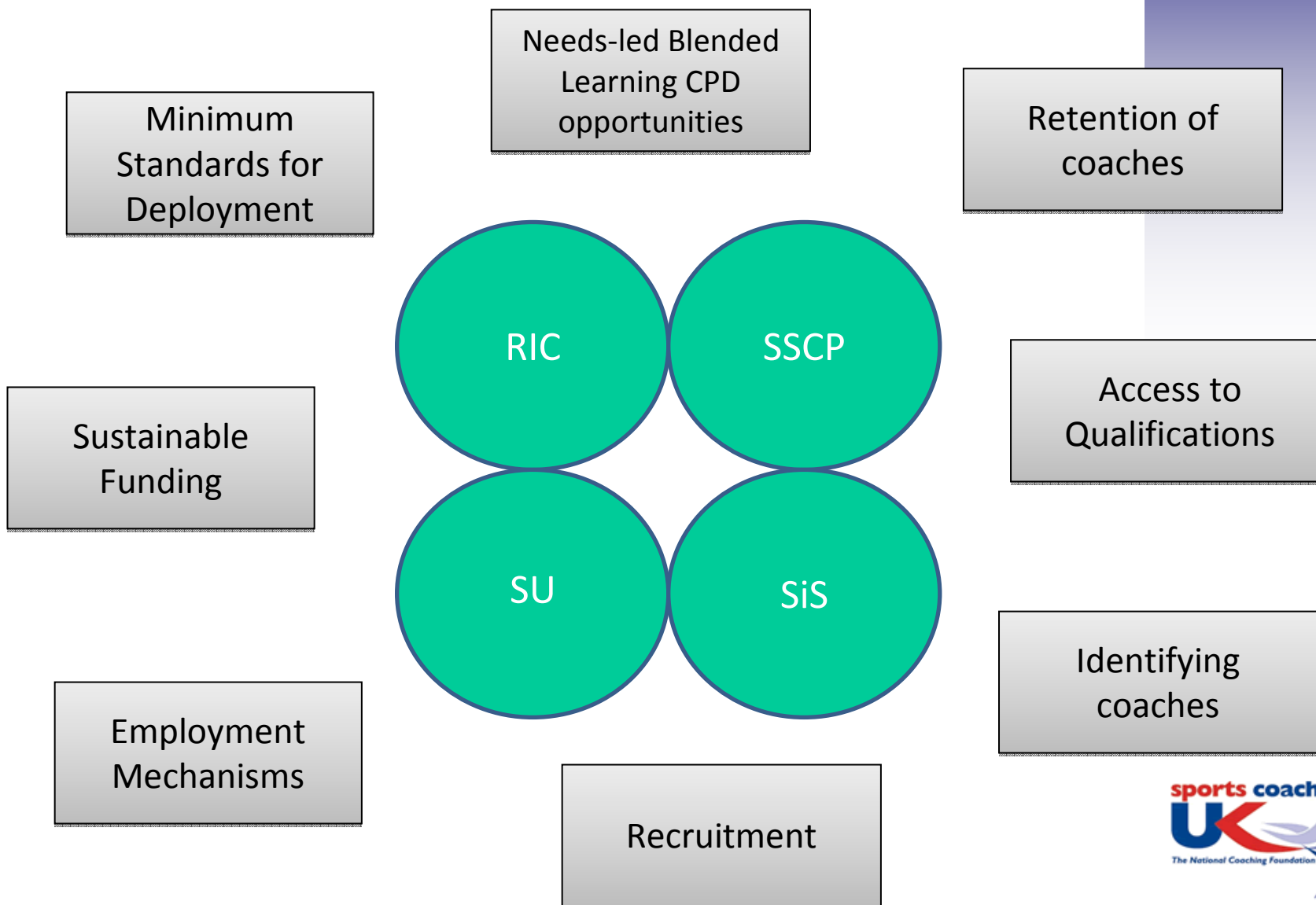


# CSSN Partner Benefits

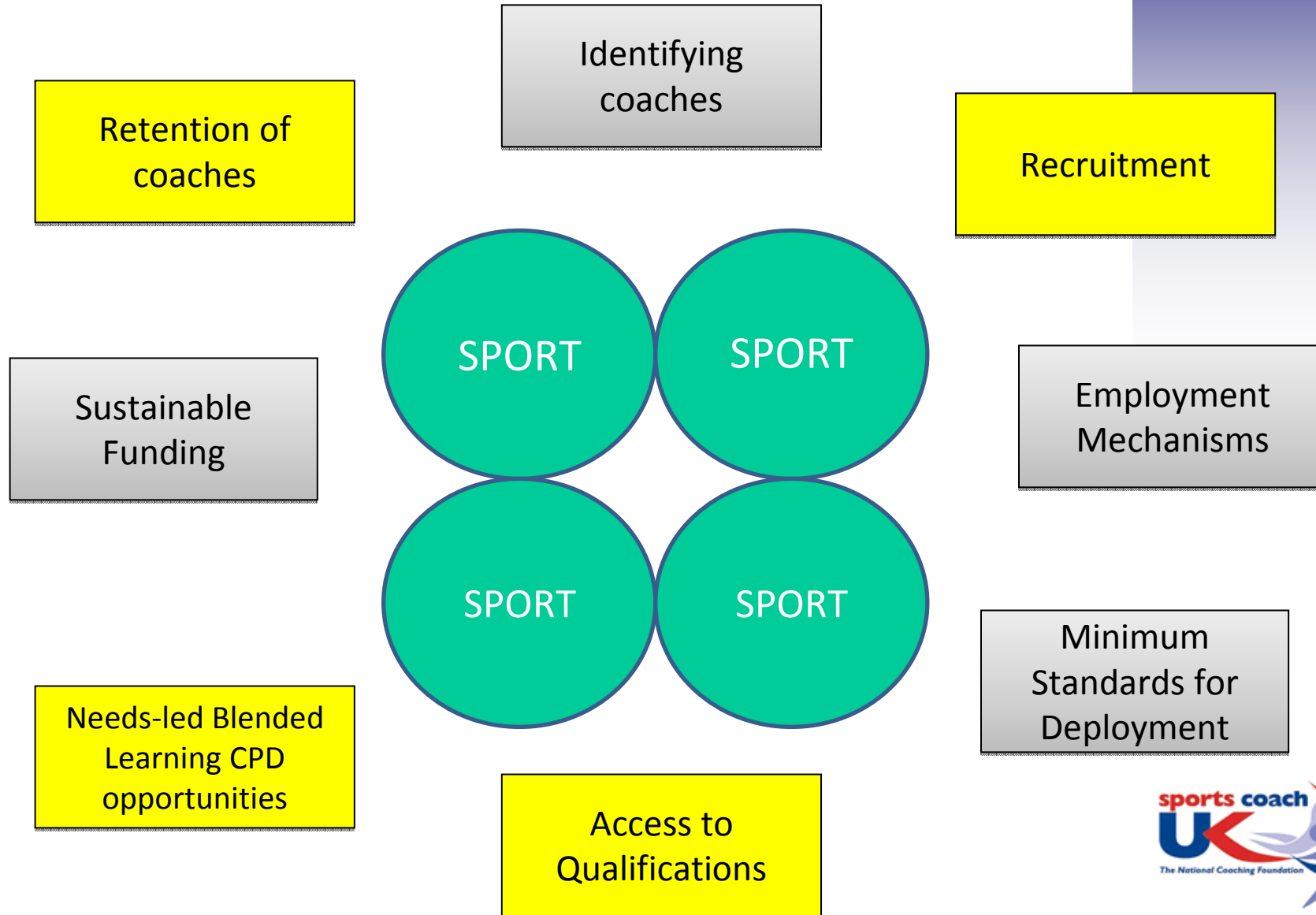
- ✦ Consistent / co-ordinated approach to coaching delivery and development
- ✦ Sharing knowledge / ideas / good practice
- ✦ Networking and working partnership opportunities with other agencies involved in coaching
- ✦ Raise the profile and needs of coaching within partners area / environment
- ✦ Implement effective management / support infrastructures for coaches
- ✦ Inform future direction of coach development / support in Cambridgeshire
- ✦ Greater influence to bring about change / leverage of funding
- ✦ Pooling of resources
- ✦ Improved channels of communication



# Frontline Coaching Programmes



# What do you need?



# Time to get your thinking hats on!!

- ✦ How could the development of 49 CSSNs across England benefit, add value or support the work of your sport at a local level?
- ✦ Are there common areas where Governing Bodies and other partners can work together at a local level?

# Any Questions?

